

2011 - 2012 Playbill Advertising Rates

The Jewish Repertory Theatre is a program of the Jewish Community Center of Greater Buffalo. Founded in 2002, the JRT is a professional theatre whose mission is to present high quality plays grounded in Jewish life, themes, and values. Through our productions, audiences of diverse beliefs and backgrounds explore both the uniqueness of Jewish heritage and cultural experiences, as well as those that are shared with others. Drama illuminates the human condition, and the JRT strives to bring this into focus through the lens of Jewish theatre. The Jewish Repertory Theatre is theatre for everyone.

Early Bird Discount Rates Available

- Purchase an ad in 2 playbills and receive 15% discount
- Submit ad copy/artwork/payment in by January 27, 2012

	Back Cover	Inside Front	Inside Back	Full Page	Half Page	Quarter Page
2 Play Option	<input type="checkbox"/> \$1120	<input type="checkbox"/> \$1050	<input type="checkbox"/> \$1050	<input type="checkbox"/> \$900	<input type="checkbox"/> \$640	<input type="checkbox"/> \$500
1 Play Option	<input type="checkbox"/> \$560	<input type="checkbox"/> \$525	<input type="checkbox"/> \$525	<input type="checkbox"/> \$450	<input type="checkbox"/> \$320	<input type="checkbox"/> \$250

Use the boxes above to make your selection

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Payment Type

Check/Money Order

Jewish Repertory Theatre of WNY
2640 North Forest Rd., Getzville, NY 14068

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Number _____ Exp _____

Visa/MC Amex Discover

3 Digit Security Code _____

Submission Guidelines:

Please send advertisement to Christi Allen (callen@jccbuffalo.org). Artwork should be a TIFF, EPS, or PDF with a resolution of at least 300dpi, and adhere to the following size depending on which option you choose:

Back Cover H = 8.25in W = 5.25in

Full Page H = 8.25in W = 5.25in

Inside Front H = 8.25in W = 5.25in

Inside Back H = 8.25in W = 5.25in

Half Page H = 4.125in W = 5.25in

Quarter Page H = 4in W = 2.5in